The Clean Tech Sector: A Banker's Perspective

by Don Roberts Vice-Chairman, CIBC World Markets Inc.

**CIRS Conference University of British Columbia November 2011** 



## Important to match the types and uses of capital to reflect the level of risk.

- ▲ Debt should not be used in the early stages when there is a meaningful level of risk.
- ▲ CIBC plays the role of a Commercial & Investment Banker, not a Merchant Banker



# CIBC's Renewable Energy & Clean Technology Franchise

Multi-disciplined approach to financing and advising Clean Technology clients, including Investment Banking, Equity, Lending and M&A.

CIBC is already a leader in the Canadian Renewable Energy & Clean Technology Sector.

- ▲ Project Finance:
  - Over the last 12 months, CIBC has deployed over \$600 million of CIBC's own capital.
- ▲ Equity:
  - Since 2009, CIBC has raised over \$1.5 billion in public & private equity
- Mergers & Acquisitions:
  - Since 2009, CIBC has advised on transactions valued at more than \$20 billion



## Firm-Wide Commitment to Renewable Energy & Clean Technology

CIBC combines the resources of a full-service global financial institution with the level of service normally associated with highly-focused specialty firms to deliver knowledgeable, sector-specific, senior attention that leads to top quality advice and execution





- In 2009 CIBC created a "virtual team" to focus on the Renewable Energy and Clean Technology Sector, as well as a Vice Chair position to co-ordinate it – the only Canadian bank to do so.
- The objective of doing so is three-fold:
  - Signals the bank's on-going commitment to the sector, and confidence in its long-term growth and opportunities
  - Helps ensures the full alignment of CIBC's resources across the Wholesale Banking Division
  - Assists in developing an external network to help develop the sector no one can do it alone. The "network" has four nodes:
    - Management teams/developers;
    - ▷ Private equity & strategic investors;
    - ➡ Technical experts; and,
    - ➡ Regulators/government officials.
- ▲ We have spearheaded an initiative aimed at private placements of equity –as an agent.
- ▲ CIBC is also an active member of the Canadian Clean Tech Coalition.



# CIBC's Renewable Energy & Clean Technology Franchise

- CIBC is committing significant resources to the Renewable Energy & Clean Technology sector, and is covering the full breadth of the space.
  - The Renewable Energy segment includes the traditional technologies to produce energy from:
    - ➡ Wind
    - ⇒ Solar
    - ➡ Geothermal
    - → Hydro
    - ➡ Bio-energy
    - ⇒ Waste-to-Energy.



## **CIBC's Core Focus in Clean Technology is in four areas**



A Key Success Factor is developing a core competency in the content of the segment.

•Cannot be "all things to all people"

•Requires focus

•Strive to be a "*thought leader*" – predict the "news" before it is "news"



• Research Commitment to the Renewable Energy and Clean Technology Sectors

	<b>Ian Tharp</b> Research Analyst – Renewable Energy & Clean Technology (Toronto)	Mic Res Ren Cle	t <b>hael Willemse</b> tearch Analyst – tewable Energy & tean Technology (Toronto)	<b>Sumeet Mahesh</b> Associate (Toronto)	<b>David Galison</b> Associate (Toronto)
Research Coverage					
B	ORALEX	Algonquin Power	5N PLUS	<b>C</b> electrovay	a Westport
	AtlanticPower			B	rookfield Renewable Power
	And it is the second se			<section-header></section-header>	
CIR		The property of the stand of the stand of the left of the stand of the	The second standard for the second se	Der Trausseiten Bildermach werden und für die führt der Ausstellten Freiserung der Ausstellten Bildermach auf der Bildermach au	A lag hash on a lag and the second of the se

Annual CIBC Clean Energy Investor Conference in Canada......20-25 Canadian companies highlighted each year.



#### **Participating Investors**

Aston Hill Financial Aurion Capital Management Blake, Cassels & Graydon LLP BluMont Capital Corporation CAI Capital Management Co. Caldera Geothermal Caldwell Investment Mamt. CPP Investment Board Dynaco Capital Inc. Empire Life Insurance First Asset Management Gilford Capital Greenchip Financial GWL Investment Mamt. HNW Management Acuity Investment Mgmt.

ARC Financial Banyan Capital Partners bcIMC Belkorp Industries CAI Capital Mgmt. Caisse de dépôt Connor, Clark & Lunn Cypress Capital Mgmt. Fidelity Investments GreenAngel Energy GreenWing Energy Mgmt. GrowthWorks Capital Guardian Capital GWL Investment Mgmt.

Acuity Investment Mgmt. ARC Financial Banyan Capital Belkorp Environmental CAI Capital Mgmt. CGS Asset Mgmt. Connor, Clark & Lunn Elemental Energy E4 Capital Fidelity Investments GreenWing Energy Greystone Managed Inv. Integrated Asset Mgmt. Interward Asset Mgmt. Ned Goodman Investment OP Trust Phillips, Hager & North Picton Mahoney Asset Mgmt. RBC Asset Management Stone Investment Group Tandem Expansion Fund TD Asset Management Thornburg Investment Mgmt. Thornmark Asset Mgmt. UBS Global Asset Mgmt. Waratah Advisors Wealhouse Capital Mgmt.

Hemmera Howson Tattersall Invesco Trimark Megantic Asset Mgmt. MFC Global Investment Monashee Capital MTB Investment Nicola Wealth Mgmt. Northwest & Ethical Inv. Phillips, Hager & North Scheer Rowlett & Associates Shoreline West Asset Mgmt. VanCity Investment Mgmt. Yellow Point

GrowthWorks Capital Hemmera HSBC Global Asset Mgmt. Investors Group Matrix Partners Monashee Capital OMERS Capital Markets Pembroke Mgmt. Shoreline West UBS Ventures West Capital Wealhouse Capital Mgmt.





# Renewable Energy & Clean Technology Conference

**De-carbonizing the Global Economy:** Investment Opportunities from the Front Lines

# Presenting Companies Include:

Algonquin Power & Utilities | Brookfield Renewable Power | Northland Power | Ecosynthetix | Westport Innovations | Ensyn

# Tuesday, November 22, 2011

CIBC 150 Cheapside London, UK EC2V 6ET

Registration & Breakfast: 8:30 am Presentations: 9:00 am – 12:30 pm Luncheon and One-on-Ones to follow

Kindly RSVP to <u>CEEvents@cibc.ca</u> Please advise of any dietary restrictions

# Please Join Us





Introducing Canadian companies to overseas investors



**CIBC owns over 90% of CIBC First Caribbean Bank** 

Caribbean:

- Depends on Diesel/Bunker C to generate most of its electricity
- Electricity prices in the range of 44-55 cents/kWh.
- Good wind & solar resources, and some biomass & geothermal.
- Limited land incentive for waste-to-energy
- Shortage of potable water
- Excellent "learning lab" for integrating intermittent power into the grid truly an "island economy"



We spend considerable effort assessing the competitive landscape. This means focusing on things like the Levelized Cost of Energy, and how it is likely to change over time in response to technological changes.

- ▲ For each form of renewable energy, there is a range of cost estimates which reflect differences in technology, scale and location.
- ▲ In Q2 2011 the cheapest source of power generation in most jurisdictions remains the conventional thermal sources. However, the gap is narrowing with low-cost renewables.
- ▲ Due to changes in commodity prices and technological change, the LCOE is changing rapidly.





The Levelized Cost of Electricity is very dynamic.

- ▲ Costs of Renewable Energy Are Falling
- ▲ Case Study: the Crystalline Module Experience Curve, 1975-2010: MW (log)
  - It is estimated that the cost of building large-scale ground-mounted PV systems will fall below \$2.00/W at a cumulative volume of 90GW, which could happen in 2014-2015.
  - In some jurisdictions (e.g., Hawaii, Southern Italy), solar is already competitive with fossil-based electricity.
  - > Grid parity may be within reach by 2020, and is the goal from an economic and policy perspective



Note: learning curve is least square regression on historic data, adjusted for inflation using US CPI; R2=0.93. Source: Bloomberg New Energy Finance, Paul Maycock.

# Canada's own Ensyn Can Now Produce Renewable Fuel Oil From Biomass Which is Cost Competitive with Traditional Fossil Fuels

- ▲ Given biomass price of \$50/ODMT, the cost of Renewable Fuel Oil (RFO) is now \$84/barrel of oil equivalent
- ▲ Biomass in S.E. Asia is available at \$5/ODMT.





Innovation is accelerating, not slowing

Over the next decade we could well see:

- ▲ Wind, mini-hydro and geothermal costs falling 25%
- **Demand management reducing electricity requirements by 50%**
- ▲ Lithium battery prices dropping 50%-75%
- **A** further drop of 90% in:
  - > Solar PV prices
  - LED lighting costs
  - > Transformer losses (due to high voltage electronics)



Note: learning curve is least square regression on historic data, adjusted for inflation using US CPI; R2=0.93. Source: Bloomberg New Energy Finance, Paul Maycock.

- Implications for Revenue
  - Equity (public & private)
  - Debt (loans & project finance)
  - ▶ M&A
- Implications for Risk Mitigation
  - > Changes in what our customers do beyond the energy sector. For example,
    - ➡ Transportation
    - Construction
    - Manufacturing
    - ➡ Retailing
  - > Shifts in the competitive position of companies and industries
    - ⇒ Creates "winners" and "losers"



- We are seeing a paradigm shift in how the economy produces goods & services.
- Our advantage? We have a window on the full value chain. To exploit this advantage it is necessary to develop partnerships.
- CIBC's challenge is to develop the understanding to properly price the risk & value the opportunities that this paradigm shift is creating.

